Dagada Pavitra

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# Objective:

* *Seeking a job where I can challenge my potential, put my skills to good use and grow my career exponentially.*
* *Hard-working, goal-oriented, and a team player seeking an opportunity to incorporate my skills and put them to use.*

# Educational Qualification:

Master of Financial Management in Vijayanagara Sri KrishnaDevaraya University, Bellary 2012-14

B.Com in Veerashaiva College - Gulbarga University, Bellary 2009-12

# Technical skills:

Search Engine Optimization (SEO)

* Keyword Research By using Keyword planner and SEMrush
* Website analysis (Responsive check, URL Structure, Site Speed,) by using I web checker Page speed insights, GTMatrix.
* On Page analysis by using various tools Screaming Frog, SEM Meta in one Click.
* on Page Optimization (Title Tags, Meta Descriptions, H1 Headings, content analysis)
* Technical SEO (XML Sitemap, Robots.txt)
* Off Page seo
  + I have knowledge on GA4 & Google Search Console.
  + Image and video editing using canva.
  + Email marketing by using brevo, campaign monitor tools.
  + Social media marketing (Facebook, Instagram)

SEO TOOLS:

* Screaming Frog
* Google Keyword planner
* GT Matrix, Page Speed Insights
* SEO Meta in one click

# Strengths:

* Communication skills
* Time management
* Computer literacy
* Self -motivation
* Presentation skills

# Certifications:

* MS-office
* Completed foundation course (Digital empowerment, personality development and communication skills) in lighthouse communities.

# Work Experience:

* Two Years of experience in SGM integrated PU College as a lecturer.

# Achievements:

* I did project on “Analysis of Profitability and cash management” with reference to

Pragati Krishna Gramina Bank, Rampura branch.

* I got University FIRST RANK in Master of Financial management.
* Participated in one day seminar on “Investing with Confidence” 2013

# Declaration:

I hereby declare that all the information provided in my resume is true to the best of my knowledge.

Date:

Place: Signature: